Minutes of CMAC Board Meeting 7/21/14

Held at Microsoft Advanta C

Present:

Alan Lauba

Angela Niemann

Dale Koetke

Fred Wurden

Mara Rendi

Tom Honeybone

Discussion of tuition proposed ~10% increase in program costs for next season:

Alan - reason for increase - if we want quality we need to pay for it

* McCartney is expensive - he can commit to Sun Peaks, Colorado + 1 other trip, plus weekends
* Travel - need flexibility to have coaches travel - past season was extraordinary due to low snow - should be same $ or lower this coming year
* Races - costs from prior year may be overstated since Sunday coaches would be paid anyway, but fees were itemized as race costs
  + Cost of U12 Championships this coming season should not be massive since Alan will set up B-Netting himself
  + Warm Up Slalom - consider making it non-USSA race, allow Prep Kids to participate - need to decide if we include in program fee or charge separately
    - Confirm with Louis that this is feasible
    - Assumption is that PSIA insurance covers the races if they are not USSA scored races
* Expect small drop off due to 10% increase
* Summer camps running at breakeven - other camps at Mt Hood are more profitable
* Sun Peaks should be broken out as separate fee - Alan suggestion $100 flat fee to cover costs of coaches
  + Alan to confirm cost of 3 coaches
* Colorado camp will make small profit with similar numbers to last year

<Action for Alan - communicate dates for Colorado camp to enable folks to buy flights>

* Discussion of creating U12 Full Time Program
  + $2225 is al a carte price, consider doing package with $125 discount to encourage participation
    - Indicate on website list of U12 options & explain that added together they equal a full time program
* Need to consider doing more education to explain that racers peak at different ages to avoid strong skiers causing weaker skiers to drop out because they think they're never going to be as good

<Action for Alan - ask Ted & Mike to predict numbers for Sunday vs Full Time>

Vs TAS & SPAC did comparison a few years ago and found that CMAC still looked reasonable

* Cost of vans sometimes baked in, Cost of races often excluded
* Cursory look @ TAS & SPAC says that CMAC still competitive
* Observation is that we have fallen behind in fees - haven’t increased as much as others in prior years

Suggestions for changes:

* Take race fees out of Saturday Prep program - have Paul look at $665 as fee

<Action for Fred send letter with 'registration is open' announcement to explain improvements in quality of the program, snow is unpredictable>

* Welcome letter should go out at same time as announcement of registration open August 30th
* Fred letter should explain that Scott is Head of FIS and Head of Coach Development (similar to email forwarded by John Jendrezak - Phil McNichol @ Sun Valley)
* Stress improvements in quality of coaching
* Scott + Travel are 2 biggest increases
* Explanation is
  + Continued improvements in equipment (eg. Snow mobile)
  + Improvements in coaching
  + On-going cost increases (contrast with Crystal's Season Pass increase)

Head of Race Crew

<Action Alan to send Fred recommendation for hiring race crew head>

* $24K cost would cover combined head of race crew & part time coach, would need trailer
* Van Brassington - worked for K2, now at Telluride

Volunteer Coordinator remuneration

Discussion of whether to offer Volunteer Coordinator 2 x free tuition

Parent Rep Volunteers

Dale reach out to KC to confirm Parent Rep volunteers

* Sept 14th confirmed date for picnics

<Action ??? to communicate>

Start & End of season dates for coming season

* Dec 7th for Sunday program start
  + U14 program starts Thanksgiving Camp at Crystal or Sun Peaks
  + U12 Sunday 12/7 & then Christmas Camp 12/27-31
* Prep program starts Jan 10th
* Advanced Prep includes Christmas Camp - starts Dec 27/28/29/30
* No Bull 30th & 1st March
* Sally McNabb March 7th (end of MM Prep training)
* U12 Champs Mar 20-22
* Don't plan to offer training at Crystal on same weekend as Bantam Cup

Other business

* Dale: Program Admin tasks mostly completed
* April working to ensure volunteer sign up is live when registration opens
* Alan: Need to check if PNSA convention voted for 7+7 at Buddies - ACC would have had to vote
* Fred: updating Alan's contract & pass to him this week
* Fred to issue dates for 2nd shack work parties
  + Aug 18 likely start
    - Poor concrete
  + Several weekends after that
    - 1 day to stack logs
    - 1 day to stain
    - 1 day to fly roof in
* Alan: Refund for 2 x lost days at June Camp = $100
  + Lynn offered to process this as credit against future camps
  + Alan incurred some expense for movies

* Angela: Date for Crystal Mountain concession agreement = November 15
  + Investment in grooming needs resolution
  + Concerned that Scott @ Crystal sees brush clearing as requirement to groom
  + <Action Fred to set up meeting with John, Scott, Alan>

Additional Notes

* Alan out 20-27 September for vacation
* No Mt Hood camps in Sept / October
* Fred: Plan is to change venue for future CMAC Board Meetings to Microsoft Advanta
* Fred: Plan to lock budget at next Monday meeting - will provide dial in
* Alan: AMP Program - $2K upfront - then reverts to $30 per athlete in future years